





Holly Hunt Showroom

NEW YORK, NY

At Holly Hunt, BBB has created an elegant flagship showroom that complements the rich materiality and modern detailing of the furniture on display.

BBB has transformed a former carpet showroom in New York City's A&D Building into an exciting space to showcase the furniture, lighting and textile collections of furniture representative and designer, Holly Hunt. The space provides a street-level presence and consists of ground floor, mezzanine, and second floor display areas, as well as a storage cellar. A large vestibule orients the visitor to the showroom, which is comprised of a progression of several "rooms" of varying proportions from intimate to grand. A view down the main space encompasses a floating concrete and glass stair, with a long skylight drawing the visitor in with natural light. On the exterior, a new façade complements the dynamic interior and creates a simple but monumental presence on the street that consists of an expansive curtain wall and Spanish limestone. One challenge of the design was to meld the grandness of a double-height entrance with an intimate interior more appropriately scaled for residential furniture.

Client Holly Hunt Enterprises Inc.

Size 12,000 SF

Completion Date 2001

Construction Cost \$4 million